# PORTAGE COUNTY



Community Health
Improvement Plan
2020-2022

# Priority #1: Mental Health, Substance Use and Addiction

**Strategy 1:** Assess, develop, and provide mental health resources to youth and adults in Portage County.

**Goal:** Improve mental health outcomes.

Objective: By December 31, 2022, decrease the percent of adults and youth feeling sad and hopeless by 2%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Work with primary care providers and office staff to assess what information and/or materials they are lacking to provide better care for patients with mental health issues.  Provide baseline for number of youths being assessed in the schools for mental health concerns.  Develop awareness campaigns on counseling for depression and anxiety.  Explore how to reach adults to help relieve anxiety due to financial/job stress.  Access the County's supports for LGBTQ resources for youth, colleges, and adults.  Year 2: Continue efforts from year 1.	December 31, 2020 December 31, 2021 December	Karyn Kravetz, Mental Health and Recovery Board	7/14/20: Karyn via email: The SOAR Clinic (free community clinic at NEOMED) began a protocol for screening patients. They will use the PHQ4 (depression & anxiety) and the CAGE AID (substance abuse). If there is a positive screening for mental health, the results are sent to the behavioral health coordinator who will consult. The clinic is open on Saturdays from 8am-2pm but had to close due to the pandemic just as the protocol began.  During the 2019-2020 school year, Children's Advantage screened 644 of students for mental health concerns.  During the 2019-2020 school year, Coleman Professional school-based counselors assessed 45 students and provided counseling to 902 students (from Field, Kent, and Rootstown school districts).  The Mental Health Board promoted men's mental health in June on social media and promoted counseling for treatment.  The Leadership Portage County Mental Health conference is being rescheduled to spring 2021 due to pandemic.
Teal 3. Continue enorts from years 1 and 2.	31, 2022		

### Strategy 2: Screening for Adverse Childhood Experiences (ACEs) using a standardized tool.

**Goal:** Improve behavioral health outcomes.

**Objective:** Implement ACEs screenings in five different Portage County locations by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Portage County Trauma Informed Care Collaboration will assess agencies, organizations, disciplines etc. who could benefit from implementation of the ACEs, provide training on ACEs implementation, and collect data on Portage County ACE outcomes.  Adopt a community-wide screening tool for ACEs and target the screening towards those who serve economically disadvantaged and/or minority populations.  Implement ACEs as part of intake at The Family Center for both children and parents/caregivers. Provide data on posttraumatic growth due to programming addressing impact of ACEs by reporting successful families and their ability to remain intact and complete programming.  Provide community-based training on ACEs, the impact of trauma, and how the community can respond to trauma.  Pilot the tool in at least one new entity.  Collect baseline data on the number of adults and counselors that have been trained in TIC.  Create a referral for all trauma specific service providers in the county.  Portage County Trauma Informed Care Collaboration will identify prevention strategies to educate the community on awareness of negative impact of trauma to reduce occurrence of abuse/neglect, sexual abuse, and violence through community awareness event.  Hold one community awareness event on the prevention of traumatic experiences.	December 31, 2020	Nicole Thomas, Children's Advantage	7/14/20: NiCole Thomas: Family Center was not able to launch in March as previously planned. Gearing to do a virtual open house. Working on implementing the Family Center now and providing the services and programs they have available. Working on getting referrals out to the community so agencies can provide referrals directly. Working on implementing the model even with the center not fully open.  Trauma strategy: Portage Resiliency Movement-looking at getting mission and vision out to the community. Community collaboration across agencies. Plan was to have a community event.  Looking at planning a virtual event.  Looking at how to implement ACES across the scopes of services.  Bridges Out of Poverty offered to PCHD staff before COVID-19. They are working on Getting Ahead and doing small groups to teach.
Year 2: Continue efforts from year 1.	December 31, 2021 December		
<b>Year 3:</b> Continue efforts from years 1 & 2.	31, 2022		

**Strategy 3:** Screening for suicide for patients 12 or older using a standardized tool

**Goal:** Decrease suicide deaths.

**Objective:** Implement suicide screenings for patients 12 or older in five Portage County healthcare settings by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Introduce C-SSRS to healthcare providers such as primary care offices, FQHCs, emergency departments, and first responders. Evaluate current screening resources and referral networks. Prioritize providers serving at-risk populations.  Train Portage County law enforcement in C-SSRS through four (4) regional trainings.  Train 5-6 professionals in QPR (question, persuade, refer) to become trainers to conduct sessions in the community.  Raise awareness of gun safety. Distribute Suicide Gun Safety cards to gun sellers, sportsman, etc.	December 31, 2020	Bill Russell, Coleman Karyn Kravetz, Mental Health and Recovery Board	7/14/20: Karyn via email: At UH Portage, every patient who comes into the ED is screened with the CSSRS during the triage process. Coleman is expanding use of the CSSRS 'Screener' and the CSSRS SAFE-T protocol as formal screening/assessment tools internally. Police officers to be trained on the CSSRS Screener at advanced Crisis Intervention Team training when it is held later in 2020 (has been delayed due to pandemic).
<b>Year 2:</b> Evaluate and expand outcomes from year one.	December 31, 2021		
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		
Initiate conversations regarding the feasibility of integrating the screening tool into a system(s)-wide electronic medical record system.			

### Strategy 4: Youth alcohol/other drug prevention and mental health programs

**Goal:** Decrease substance use.

**Objective:** By December 31, 2022, decrease youth usage of e-cigarettes, alcohol, and marijuana by 2%.

Objective: by December 31, 2022, decrease	youth usage of	e-cigarettes, atcono	i, and marijuana by 2%.
Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue evidence-based prevention programming for youth and expand as funding allows.  Advocate for youth mental health and alcohol/other drug prevention funding.  Increase mental health prevention programs (Life Skills, Second Step, SAVE, PAX) in Portage County.  Increase training for adults who work with children (school staff, coaches, clergy, etc.).  Identify the needs of community centers (Skeels, King Kennedy, Windham Renaissance).  Implement youth-led prevention projects.  Assess current vaping education services in Portage County.	December 31, 2020	Sarah McCully, Townhall II Karyn Kravetz, Mental Health and Recovery Board	7/14/20: Karyn via email: During the 2019-2020 school year, provided drug prevention education to 4,218 students in Portage County. The community centers (Community Action Council, Skeels and King Kennedy) are closed due to the pandemic. The Townhall II Prevention Department created weekly packets of games, activities and quick reads for kids and parents around the topics of substance abuse prevention, violence prevention and social and emotional learning distributed to the families at the centers this summer. Townhall II prevention staff compiled tobacco/vaping polices for each school district.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts from year 2.	December 31, 2022		

### Strategy 5: Community-based comprehensive plan to reduce alcohol and drug abuse

**Goal:** Decrease substance use.

**Objective:** Decrease adult excessive drinking and risky behaviors and raise awareness of the harmfulness of marijuana and e-cigarettes to adults by 2%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement a community awareness campaign and host an annual conference about alcohol and drug use.  Conduct community outreach targeting adults on low-risk drinking guidelines and marijuana/e-cigarette use.  Assess current programs on AOD education for adults identified by healthcare providers as high-risk.  Gather data on OVI in Portage County. Raise awareness of alternative transportation options to avoid OVI.	December 31, 2020	Karyn Kravetz, Mental Health and Recovery Board	7/14/20: Karyn via email: The City of Kent is planning to implement a Designated Outdoor Refreshment Area (DORA) in downtown. The Prevention committee requested that adult alcohol awareness messaging be included with the promotion of the DORA and suggested messages about low-risk drinking guidelines, binge & heavy drinking, addiction helpline at Townhall II phone number, and drinking and driving. The city agreed, and will include messages on the DORA cup, poster, and kiosk. The cup includes "Please drink responsibly and never drink and drive.", the poster has a "Health & Safety" heading that asks people to drink responsibly and utilize a taxis and designated drivers. The kiosk includes those items plus the Townhall II Addiction Helpline number. The annual Substance Abuse & Mental Health Conference will not be held in person due to the pandemic. Webinars and video conferencing is being explored.
Year 2: Continue efforts from year 1.	December 31, 2021 December		
<b>Year 3:</b> Continue efforts from year 2.	31, 2022		

#### **Strategy 6:** Increase awareness and accessibility of treatment options for those with substance use disorder.

**Goal:** Decrease substance use.

**Objective:** By December 31, 2022, establish MAT resources and referrals systems in Portage County.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Collect baseline data on the number of Ohio jails that offer Medication Assisted Treatment (MAT) and at what capacity; including MAT upon release from jail.  Continue to offer and expand MAT and recovery housing in various locations throughout Portage County.  Explore feasibility of Substance Use Disorder screening and referrals to community health in the Emergency Departments and Urgent Cares.  Explore feasibility for continuing care programs in the schools and community.	December 31, 2020	Rob Young, Townhall II Karyn Kravetz, Mental Health and Recovery Board	7/14/20: Karyn via email: Medication-assisted treatment has been available for residents during the pandemic at Townhall II's Opioid Recovery Clinic and AxessPointe. Treatment options increased during the pandemic, with telehealth being available for mental health & addiction clients. Methodone is now available in Portage County at Medmark Treatment Center. Recovery Works Portage (Pinnacle Treatment Centers) detox center opened at UH Portage in June 2020.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts from year 2.	December 31, 2022		

# **Strategy 7:** Safe Communities campaign

**Goal:** Reduce drinking and driving.

**Objective:** By December 31, 2022, host nine events per year focused on sober driving in Portage County.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Collaborate with local partners and conduct a minimum of quarterly meetings to address county-wide traffic safety issues. (Safe Communities coalitions are required to deliver traffic safety messages and events throughout the year, providing educational and earned media portions of enforcement campaigns.)  Conduct 2 kickoff events and a minimum of 10 additional events focused on seat belt usage, impaired driving, and motorcycle safety (a minimum of 4 events will be focused on impaired driving).	December 31, 2020	Lynette Blasiman, Safe Communities Coalition	7/14/20: Lynette: Due to COVID-19, no events have been held.  Safe Communities utilized social media to get messaging to the community. 695,382 people were reached through collaborative social media messaging and partnerships from April 1-June 30, 2020.  The Fatal Review Board met on July 13th and reviewed 4 fatal crashes.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts from year 2.	December 31, 2022		

### Strategy 8: Tobacco-free policies

**Goal:** Decrease tobacco use.

**Objective:** By December 31, 2022, implement tobacco-free policies in at least three Portage County multi-unit housing units and at least one school.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Collect baseline data on which organizations, multi-unit housing facilities, schools parks, and other businesses currently have tobacco-free policies.  Provide education to residents to assist with the transition of the multi-unit housing complexes to a tobacco-free policy.	December 31, 2020	Mike Anguilano, Kent City Health	7/14/20: Karyn via email: No update regarding surveying of housing complexes in Portage County; Townhall II reported to the PC Vaping Task Force that they are also surveying schools in Portage County for vaping/tobacco policies and enforcement; still would like to collect additional data on other Portage County businesses and their tobacco policies.
Year 2: Begin efforts to adopt tobacco-free policy in parks, fairgrounds, schools and other public locations.  Implement a 100% tobacco-free policy in at least 1 Portage County School District.	December 31, 2021	Department	
<b>Year 3:</b> Continue efforts of years 1 and 2. Target 2 additional multi-unit housing complexes and additional school districts to adopt a tobacco-free housing policy.	December 31, 2022		

### Strategy 9: Links to cessation support

**Goal:** Decrease tobacco use.

**Objective:** By December 31, 2022, increase participation in tobacco cessation program(s) by 15%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Collect baseline data on the availability of evidence-based tobacco cessation programs in Portage County and the need for more.  Promote and raise awareness of the tobacco cessation programs, as well as other resources, such as the Ohio Tobacco Quit Line, My Life My Quit, etc  Increase participation in the tobacco cessation programs by 7% from baseline.  Increase percentage of participants who enroll and attend the first class.  Increase percentage of participants who attend the first class and complete the full 5-week cycle.  Investigate barriers to nicotine replacement therapy access.	December 31, 2020	Mike Anguilano, Kent City Health Department Ali Mitchell, Portage County Health District UH Portage Medical Center	7/14/20: Karyn via email: No update regarding new patient load for current cessation services; discussed vaping cessation (through My Life, My Quit) program with PC Vaping Task Force and how to better integrate it into the schools. Ohio Department of Health said that latest state data showed very low implementation for My Life, My Quit, mostly due to school being abruptly halted.  Will need better partner collaboration to promote smoking cessation options in Portage County Portage County Quit Line calls were down 8.1% from this time last year (86 in 2018-19 to 79 in 2019- 2020  Ali: PCHD is working with UH Portage to develop a cessation program to be held virtually.
<b>Year 2:</b> Continue efforts of year 1. Look for opportunities to reduce out of pocket costs for cessation therapies. Ensure any new tobacco cessation programs are promoted.	December 31, 2021		
<b>Year 3:</b> Continue efforts of years 1 and 2.	December 31, 2022		

### Strategy 10: Data sharing

**Goal:** Increase data sharing among Portage County organizations.

**Objective:** By December 31, 2022., create and implement a written plan that addresses data sharing for coordination and continuity of care among Portage County agencies.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Work with local agencies to create a multidisciplinary committee and assess the barriers of data sharing for coordination and continuity of care and identify those barriers.  Aggregate data sharing is useful at the micro and macro level. At the micro level, providers need this information to effectively plan and implement care, especially in transitions from agency to agency, or level of care to the next. At the macro level, officials and administrators can use this data to make population health-level decisions about program effectiveness, risk areas, gaps in care. This information can also be helpful in requesting funding or making new collaboration decisions.	December 31, 2020	John Garrity, Mental Health and Recovery Board Bill Russell, Coleman	7/14/20: No updates
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts of years 1 and 2.	December 31, 2022		

# Priority #2: Chronic Disease

**Strategy 1:** Food insecurity screening and referral

**Goal:** Reduce food insecurity.

**Objective:** Implement a food insecurity screening and referral in at least three additional Portage County locations by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Research the 2-item Food Insecurity (FI) Screening Tool, or another screening tool, and determine the feasibility of implementing the food insecurity screening and referral program in another location.  Educate healthcare organizations on food insecurity, its impact on health, and the importance of screening and referral. Address food insecurity as part of routine medical visits on an individual and systems-based level.  Inform participating locations on existing community resources and referral options such as 2-1-1, WIC, SNAP, school nutrition programs, food pantries, and other resources.  Implement the screening tool in at least one additional location with accompanying referral options and evaluation measures. Target screenings towards those who live in or serve economically disadvantaged populations.  SOAR will screen patients to identify needs; follow-up resources are provided and tracked.	December 31, 2020	UH Portage Medical Center Janet Raber and Lacy Madison, NEOMED SOAR	7/14/20: Mindy: Outpatient will be doing a questionnaire regarding food insecurity. Intern working on resources guide on food insecurity. Will be out soon. Food sources available in Portage County.  Looking at food pharmacy concept for UH Portage physicians. Helps with chronic disease management. UH is looking to expand this concept. The food pharmacy has an educational component that includes shopping with a nurse to best educate on chronic disease.  Janet: Would like info on the Odus Moss food pharmacy discussed by Mindy. Looking at a caring fund concept that would include gift cards for food to identified clients. Also include info on food banks.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts from years 1 and 2	December 31, 2022		

# Strategy 2: Nutrition prescriptions

**Goal:** Increase fruit and vegetable consumption.

**Objective:** Implement nutrition prescription program in Portage County by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Research nutrition prescription programs and determine the feasibility of implementing them in local health care organizations.  Explore the feasibility of creating a food pharmacy program that accepts nutrition prescriptions.	December 31, 2020	Stophonio	7/14/20: Janet: No progress made at this point.  Stephanie: Working on expanding food is medicine program to Portage County. we are researching grants and working with senior leadership and nurse care manager to hopefully get this going soon.
Year 2: Explore funding opportunities for integrating nutrition prescription programs into primary care venues, such as hospital clinics and FQHCs.  Partner with local farmers markets and discuss the possibility of redeeming nutrition prescriptions at participating markets.  Continue efforts from year 1.	December 31, 2021	Stephanie Schulda, AxessPointe Janet Raber, NEOMED SOAR	
<b>Year 3:</b> Continue efforts from years 1 and 2.  Implement nutrition prescription program in Portage County.	December 31, 2022		

### **Strategy 3:** Healthy eating practices through fostering self-efficacy

**Goal:** Increase fruit and vegetable consumption.

**Objective:** By December 31, 2022, at least one Cooking Matters class (per quarter) will be implemented in Portage County.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement the Share Our Strength's Cooking Matters program through the Kent State University Nutrition Outreach Program.  Work with at least one new organization, such as a school, senior center, or community center, to pilot an additional 6-week course of the Cooking Matters program. Offer the program to adults, youth, and families.  Begin to implement Healthy MunchBunch in Portage County Schools with at least one new school to participate in the program. Healthy MunchBunch is a lunch time fruit and vegetable education program to increase fruits and vegetable consumption. Program will be measured by the change in fruit and vegetable consumption before and after program initiation.  Measure knowledge gained through evaluations.  Search for grants and funding opportunities to support efforts.  Year 2: Continue efforts to implement at least one Cooking Matters class per quarter.  Utilizing the Cooking Matters at the Store framework, conduct quarterly grocery store tours by a Registered Dietitian or Health Educator in grocery stores throughout the county.  Measure knowledge gained through evaluations.  Continue to increase the number of schools each quarter participating in Healthy MunchBunch Programming.  Continued work on finding grants and funding opportunities to support efforts.	December 31, 2021  December 31, 2021	Natalie Caine- Bish, Kent State University Nutrition Outreach Program	7/14/20: Natalie: KSU Nutrition has not been able to move forward due to COVID-19. Just back on campus since June 22 <sup>nd</sup> .  A spring program started this spring—free weight program for anyone in the community. 13-week program that is virtual. A person meets with a dietician a total of 7 times for 30-60 minutes each. Healthy eating is the foundation of the program.  Haymakers Farmers Market is doing a program for SNAP program. \$20 of free tokens per week. Garrettsville Farmers Market is also running this program.
Measure knowledge gained through evaluations	31, 2022		

# Strategy 4: Prediabetes screening and referral

Goal: Prevent diabetes in adults.

Objective: By December 31, 2022

<b>Objective:</b> By December 31, 2022, increase the number of prediabetes screenings by 15%.			
Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Establish baseline for prediabetes screenings conducted in Portage County.  Raise awareness of prediabetes screening, identification and referral through dissemination of the Prediabetes Risk Assessment.  Promote free/reduced cost screening events within the county.	December 31, 2020	Stephanie Schulda, AxessPointe Janet Raber, NEOMED SOAR UH Portage Medical Center	7/14/20: Janet: SOAR is working on a collaborative with ODH to screen for diabetes. All women until age 44 are screened.  Blood pressure and glucose meters are available for all patients that have hypertension and diabetes. There is a follow up call by student volunteer for education and ensuring the client is able to use the equipment correctly. They received a grant for test strips and monitors. Encourages self-management.  Stephanie: Staying the same course that includes a diabetic questionnaire. Now doing telehealth for current diabetic patients. They are still seeing patients in office as needed.  Mindy: Outreach strategies are on hold due to COVID-19. Physician offices are continuing to provide care.  Jackie: Diabetes program continues. Looking at expanding to a chronic disease program. Looking at providing services during COVID-19. Looking at seeing how the small groups can be changed to meet safely. More updates to follow.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3:</b> Continue efforts of years 1 and 2.	December 31, 2022		

# **Strategy 5:** Hypertension screening and follow up

Goal: Promote hypertension management in adults.

**Objective:** By December 31, 2022, increase hypertension medication adherence by to 85%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Gather data on hypertension management interventions currently used in Portage County.  Research barriers to medication adherence and best practices for hypertension management.  Increase patient/community education on hypertension screening, treatment, and the importance of routine follow up with patients diagnosed with hypertension.	December 31, 2020	UH Portage Medical Center	7/14/20: Mindy: Struggling with connecting with people during COVID-19.  Using outpatient pharmacy to service community.  Did identify some patient based and provider gaps.  Janet: Sending blood pressure monitors to all patients with high blood pressure. Asking them to use the monitor that is sent for consistency. Education is also provided by student volunteers: including proper way to get a good blood pressure reading.
Year 2: Continue efforts from year 1. Increase awareness of hypertension screening, treatment, and follow up.	December 31, 2021		
<b>Year 3:</b> Continue efforts of years 1 and 2.	December 31, 2022		

#### **Strategy 6:** Increase awareness of nutrition/physical activity resources

**Goal:** Decrease obesity.

**Objective:** By December 31, 2022, increase the number of Portage County providers utilizing the resource guide by 15% from baseline.

15% from baseline.			
Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to offer nutrition/physical activity resources to physicians and develop a local community resource for physician use when referring their patients. Include items such as cost and transportation options in the guide.  • Establish a list/network of Portage County healthcare providers and organizations that would benefit from having a healthy eating, activity living (HEAL) resource guide.  • Develop a marketing plan for the HEAL guide.  Develop and implement a sustainability plan to keep resources updated.	December 31, 2020	Amy Lee, NEOMED	7/14/20: Amy Lee (Sophie Bell): Provided a powerpoint presentation on Healthy Eating Active Living guide. Local resources guide developed by students including food and activity. Updated with new resources and weblinks. Will reach out to Mindy and Natalie to include their resources. Quick reference guide was also created for resources.  Network of Portage County healthcare providers was updated focusing on primary care providers (110, 38 practices). Also broke down to identify most needed locations for the resource guide. So far Sophie has contacted 8 offices. Most physicians are interested in the quick reference guide. Small guide that is business size will be printed and laminated. Also has a flyer made as well.  PCHD will print and laminate signage. The resource guide will be posted on PCHD website.  Mindy will work with Sophie to merge the two documents from both projects.  Andrea: Is Portage County Regional Planning opportunities included on the resources list? Andrea shared the website on the recreation opportunities.  Jackie: Challenge was closing of Sequoia due to COVID-19. Provided services through social media. Posted many wellness postings that are available-free to all. Looking at virtual memberships.
marketing and sustaining the guide. Implement the marketing plan so that at least 50% of the providers/organizations on	31, 2021		

the list are notified and have received	
information on the guide.	
<b>Year 3:</b> Continue efforts of years 1 and 2,	December
including marketing and sustaining the	31, 2022
guide. Increase the number of stakeholders	
receiving information on the guide to 80%.	

# **Strategy 7:** Prescriptions for health

**Goal:** Increase participation and active engagement with parks and programs.

**Objective:** By December 31, 2022, increase participation in the Parks Rx program by 13% from the baseline.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement the Parks Rx program in Portage County.  Increase participation among mental health and addiction communities. Increase participation by 3% from baseline.	December 31, 2020	Andrea Metzler,	7/14/20: Andrea: Many things are being done remotely. Herb class was done remotely with UH Portage. Yoga offered virtually with PCHD. Partnered with Safety Council to do a Get Outside program. Promoted heavily with parks and activities listed. Plan to continue throughout the fall. Not yet tapped into the mental health and addiction side of programming.  Streetsboro trail is under construction and opening this year.
<b>Year 2:</b> Continue to monitor participation, offer new options for programming and strengthen programming models that are working with participants. Look at barriers to participation and form partnerships to help remove those barriers. Increase overall participation by 8% from baseline.	December 31, 2021	Portage Park District	
<b>Year 3:</b> Continue efforts, offer new options for programming and strengthen programming models that are working with participants. Look at barriers to participation and form partnerships to help remove those barriers. Increase overall participation by 13% from baseline.	December 31, 2022		

# Strategy 8: Community gardens

Goal: Increase fruit and vegetable accessibility.

Objective: By December 31, 2022, maintain four community gardens in Portage County prioritizing food deserts.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Obtain baseline data regarding how many school districts, churches, and other community organizations currently have community gardens and where they are located, such as the Windham garden.  Identify need for additional community gardens, focusing on food desert areas, and secure volunteers and/or Master Gardeners (ex: potential partnership with OSU Extension).	December 31, 2020		7/14/20: Mindy: There is a community garden at Windham Renaissance Center. Using an intern with KSU Public Health-Ready Set Go program. No flowers in the garden. Picked 32 pints of strawberries in the last two months.  There is a student run garden at NEOMED. Janet is looking into if the overflow can be accessed by the community.  Stephanie Schulda: There is a community garden at Walls Schools.
Year 2: Research grants and funding opportunities to increase the number of community gardens. Develop a sustainability plan to maintain existing and future community gardens year-round.  Market current and future community gardens within the county (i.e. location, offerings, etc.). Update the marketing information on an annual basis.  Implement 1 new community garden.	December 31, 2021	UH Portage Medical Center	
Year 3: Continue efforts from year 2. Implement 1 new community gardens.  Explore partnership opportunities to educate community members and families on gardening and healthy eating practices.	December 31, 2022		

# Strategy 9: Shared use (joint use agreements)

**Goal:** Increase physical activity.

**Objective:** Implement at least three shared-use agreements by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Collect baseline data on how many Portage County schools, churches, businesses and other organizations currently offer shared use of their facilities (gym, track, etc.).	December 31, 2020		7/14/20: Amy Lee (Sophie Bell): Students put together a guide with 400+ facilities that may be interested with shared-use agreements. Looking at barriers due to COVID-19.
Create an inventory of known organizations that possess physical activity equipment, space, and other resources.			
<b>Year 2:</b> Collaborate with local organizations to create a proposal for a shared-use agreement.	December 31, 2021	Amy Lee, NEOMED	
Initiate contact with potential organizations from the inventory. Implement at least one shared-use agreement for community use. Publicize the agreement and its parameters.			
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		
Implement at least 2 additional shared-use agreements for community use in Portage County.			

# **Strategy 10:** Community fitness programs

**Goal:** Increase physical activity.

**Objective:** By December 31, 2022, increase participation in organized physical activities by 15% from baseline.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Continue to offer organized physical activities to adults, youth, and children. Obtain baseline data on the type, amount, and locations of organized physical activities in the county, and how many people participate.	December 31, 2020		7/14/20: Jackie: Sequoia just opened back up a few weeks ago. Working on engaging using virtual and social media. Working with the parks a lot to encourage physical activity aspect. Challenge: How do we do community outreach with no fairs
Identify the need for additional organized physical activities in specific locations.  Target underserved areas of the county.			and festivals.
Increase participation in community fitness programs by 3% from baseline.		Jackie Smallridge, Sequoia	
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021	Wellness	
Implement additional organized physical activities. Target underserved areas of the county.	, ,		
Increase participation in community fitness programs by 3% from year 1 baseline.			
<b>Year 3:</b> Continue efforts from years 1 and 2. Increase participation in community fitness programs by 3% from year 2 baseline.	December 31, 2022		

#### **Notes from Chronic Disease meeting:**

Do we have a method to capture the id of food insecurities over the last few months as a result of COVID and closure of schools throughout our communities? UH Portage has partnered with the backpack program. Not sure if that will capture the number of identified food insecurities. At NEOMED, meals have been provided for Rootstown families-United Way grant.

Natalie: currently looking at young adults and will start collecting data with COVID and food insecurities-before and during. Many kids getting fed through summer meal programs. Big question is are we missing the gap kids of families that don't know about or how to use services that are available. Campus Kitchen Food Pantry needs to be put on the food security list.

Is there any info from Parks with increase in usage due to COIVD? Yes, there are some stats on Google. Early on there was a 35% increase. Put in counters in some of the heavier trafficked trails. Summit County saw an over 100% increase.

Joe: Wanted to mention a free 40-day course that teaches concepts to integrate mindfulness daily at work in less than 15 minutes per day. <a href="https://www.insighttimer.com">www.insighttimer.com</a> is free website for mindfulness resource.

# Priority #3: Maternal, Infant, and Child Health

#### **Strategy 1:** Reproductive health interventions

**Goal:** Increase sustainability of women's reproductive health and wellness services.

**Objective:** By December 31, 2022, implement a women's reproductive health and wellness program to increase the use of reproductive health interventions for Medicaid-eligible residents.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Implement activities to support infrastructure and sustainability of a women's reproductive health and wellness program. Activities to include insurance of billing infrastructure, Medicaid enrollment, direct health care services (family planning and prevention services, STI testing, pregnancy testing, and referrals).	December 31, 2020	Rosemary Ferraro, Portage County Health District Stephanie Schulda,	7/14/20: Stephanie: 230 patients since implementing Title 10. Had a women's health day with mamo van. Another day scheduled for July 23 <sup>rd</sup> . Able to give goodie bags with handouts and education on women's health. There is some screenings being done via telehealth.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021	AxessPointe	
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		

### Strategy 2: Home visiting programs that begin prenatally

**Goal:** Improve pregnancy and birth outcomes.

**Objective:** By December 31, 2022, implement a prenatal/postpartum home visiting program to reduce preterm birth, low birth weight, and infant mortality.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Work with local agencies and health care organizations to develop a home visiting program in Portage County that provides support to pregnant mothers to achieve healthier pregnancies and births and stronger child development to ensure babies reach their first birthdays.	December 31, 2020	Rosemary Ferraro, Portage County	7/14/20: Joe: Prior to COVID-19, we were planning on starting up a program with the hospital for home visits for new moms working to get newborn to its first birthday.  PCHD has a new nurse with home health experience. Right now PCHD is working on COVID-19 response.
<b>Year 2:</b> Continue efforts from year 1. Work with local agencies to identify and enroll pregnant women into the program.	December 31, 2021	Health District	
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		

#### **Strategy 3:** Increase enrollment in WIC program

**Goal:** Improve overall health outcomes and prevent nutrition-related illness among at-risk women, infants and children.

**Objective:** By December 31, 2022, increase WIC enrollment by 20%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Conduct an assessment on WIC enrollment in the past 10 years and identify barriers to enrollment.  Determine strategies to increase awareness and accessibility of WIC.	December 31, 2020	Amy Cooper, WIC	7/14/20: WIC has seen a decline in enrollment. WIC has continued using a curbside model. WIC benefits are not available for curbside at grocery stores. WIC has some barriers that some of the other programs such as SNAP does not have.  WIC did see a problem with some WIC products at the beginning of COVID-19. USDA did provide a waiver with types of milk due to the availability of 1% milk. Issues have resolved overall.
Year 2: Continue efforts from year 1.  Implement strategies to increase awareness and accessibility of WIC.	December 31, 2021		
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		

# **Strategy 4**: Provide referrals/resources to all patients on health insurance access to ensure reproductive health care

**Goal:** Improve birth outcomes.

**Objective:** By December 31, 2022, increase number of client referrals by 25%.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Work with community health workers (CHWs), home visitors, or patient navigators to connect women of childbearing age to health insurance, resources, and a medical home.  Identify and mitigate barriers to care.	December 31, 2020	Stephanie Schulda, Cinnamon Young, and	7/14/20: AxessPointe has seen a decline of CHW's due to COVID-19. Working with patients to get the resources by the front staff workers—right as they walk into the door of AxessPointe.
Establish baseline for client referrals		Sara Russo,	
<b>Year 2:</b> Increase efforts from year 1.	December 31, 2021	AxessPointe	
Increase client referrals by 25%.			
<b>Year 3:</b> Increase efforts from years 1 and 2.	December 31, 2022		

### **Strategy 5:** Create and implement a Safe Kids Coalition plan

**Goal:** Reduce child injury.

**Objective:** By December 31, 2022, create and implement a plan with targeted activities for the Safe Kids coalition.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement the Safe Kids coalition.  Work with coalition members to create a plan to guide coalition planning, outreach and activities. Include strategies such as Safe Route to School, Child Passenger Safety, Safe Sleep, etc.	December 31, 2020	Ali Mitchell, Portage County Health District	7/14/20: Ali: PCHD has been providing curbside pack n' play classes. WIC continued the program while PCHD was not able to continue due to COVID-19. Working with Rite Aid grant with Akron Children's Hospital. Including training for additional agencies to be part of the program.  Amy: Columbiana County WIC worked with their Safe Kids to do a curbside Infant Safety Day. They were able to provide education and the participants could receive car seats, highchairs, etc. Looking to do something similar in Portage County.  Heather Wuench: This was an event from Akron Children's through a grant. 72 families served with aim to provide services to 75 families at the end of the year. Heather Trnka would be the person to reach out to.
<b>Year 2:</b> Continue efforts from year 1. Implement strategies from the Safe Kids Coalition plan	December 31, 2021		
<b>Year 3:</b> Continue efforts from years 1 and 2. Implement strategies from the Safe Kids Coalition plan.	December 31, 2022		

# Cross-Cutting Strategies (Strategies that Address Multiple Priorities)

# **Cross-Cutting Factor: Social Determinants of Health**

Cross-Cutting Factor: Social Determinants of Health

**Strategy 1:** Home improvement loans and grants

**Goal:** Decrease severe housing problems.

**Objective:** By December 31, 2022, increase the number residents obtaining home improvement loans or grants by 5%

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Work with the Portage County Home Improvement Program to collect baseline data on the number of home improvement loans and grant opportunities available to Portage County residents, including local, state, and federal loans or grants.	December 31, 2020	Brad Cromes, Portage County Treasurer	Brad Cromes via email: This program remains in existence, with about \$149,000 left available for lending at our three partner banks (Portage Community, Hometown and Middlefield Banking Co.). At this juncture, we are pausing plans to add new funds to the program due to the extremely low interest rate environment we now find ourselves in (this program relies heavily on discounting loans, and there is little room for downward movement at this point). Having said that, we are in discussions with the Treasurer of State's office to expand at the earliest opportunity, mirroring our local program on state-level linked deposit programs that will free up capital for home improvements, environmental upgrades, small business development and more. This program will make County funds "first in" locally, and serve as a force multiplier for local homeowners and businesses.
Year 2: Create a marketing plan to promote the housing program to Portage County residents, targeting economically disadvantaged communities. Provide technical assistance to residents throughout the process of procuring a home improvement loan or grant.  Work with the Portage County Home Improvement Program to collect baseline	December 31, 2021		
data on the number residents obtaining home improvement loans or grants.			
<b>Year 3:</b> Continue efforts from years 1 and 2. Increase the number residents	December 31, 2022		

obtaining home improvement loans or grants by 5%.		
grants by 5%.		

# **Cross-Cutting Factor:** Social Determinants of Health ♥

Strategy 2: Service-enriched housing

**Goal:** Increase economic self-sufficiency.

**Objective:** By December 31, 2022, increase PMHA client's ability to support their economic independence and stability.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Work with local service providers, partner agencies and other community resources to provide support to public housing residents to achieve economic independence and stability through education, employment, and financial literacy programs.  Assist public housing residents to address	December 31, 2020		Carolyn via email: 180 residents were served this past quarter; many of whom were served in response to COVID-19.
barriers with access to internet, transportation, and child care services.		Carolyn Budd	
Serve 50 public housing residents with connection to self-sufficiency goals.		and Sabrina Moss, Portage Metropolitan	
Year 2: Continue efforts from year 1.  Serve and additional 25 public housing residents with connection to self-sufficiency goals.	December 31, 2021	Housing Authority	
<b>Year 3:</b> Continue efforts from years 1 and 2.	December 31, 2022		
Serve and additional 25 public housing residents with connection to self-sufficiency goals.			

# Cross-Cutting Factor: Social Determinants of Health

**Strategy 3:** Outreach to increase financial stability through free tax preparation services.

**Goal:** Decrease poverty.

**Objective:** By December 31, 2022, increase use of free tax preparation services available to Portage County residents.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Collaborate with county agencies, such as United Way, to increase awareness about the myfreetaxes.com program and how it can reduce the tax burden for low-to-moderate income working people, and who is eligible.	December 31, 2020	Maureen Gebhardt and Bill Childers, United	Maureen Gebhardt (via email): Using monthly reports for Tax Preparation Assistance calls to United Way:
<b>Year 2:</b> Continue efforts from year 1. Implement awareness strategies identified in Year 1.	December 31, 2021	Way	
<b>Year 3:</b> Continue efforts from year 1 and year 2.	December 31, 2022		

# **Cross-Cutting Factor:** Social Determinants of Health ♥

**Strategy 4:** Financial literacy

**Goal:** Decrease poverty.

**Objective:** By December 31, 2022, offer multiple financial literacy classes throughout the year in Portage County.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement financial literacy classes in Portage County.  Expand the frequency of the classes and offer them annually. Target economically disadvantaged populations and schools.  Provide Bridges Out of Poverty to 2 community agencies who serve individuals/families who live in households at or below poverty level.  Provide 1 session of the Getting Ahead program to adult clients through the Children's Advantage Family Center.  Provide 1 session1 of the R-Rules program through the Children's Advantage Family Center and in Portage County schools.	December 31, 2020	Brad Cromes, Portage County Treasurer Nicole Thomas, Children's Advantage	Brad Cromes via email: In early July, our planning committee made the difficult decision to cancel an in-person Financial Wellness Fair for 2020. We are now planning to conduct an online version the 2 <sup>nd</sup> week of November that will present much of the same program content in an on-demand context. We are still working on the development of the program, and additional information will be forthcoming in the weeks ahead. Once completed, these sessions will be archived on our website and available to the public.
<b>Year 2:</b> Continue efforts from year 1.	December 31, 2021		
<b>Year 3</b> : Continue efforts from years 1 and 2	December 31, 2022		

# **Cross-Cutting Factor:** Social Determinants of Health ♥

**Strategy 5:** Increase transportation through a county transportation plan.

**Goal:** Increase access to transportation.

**Objective:** By December 31, 2022, create a strategic plan to address transportation needs.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1</b> : Work with members of the Access to Care Coalition to review the 2018 transportation assessment and identify themes, needs and barriers.	December 31, 2020		No updates
<b>Year 2:</b> Continue efforts from year 1. Work with members of the Access to Care Coalition to create a strategic plan to address transportation needs, as well as lack of awareness of current transportation opportunities.	December 31, 2021	Mandy Berardinelli, Ohio Means Jobs	
<b>Year 3</b> : Continue efforts from year 2. Implement strategies from the strategic plan and conduct another transportation assessment.	December 31, 2022		

# **Cross-Cutting Factor: Healthcare System and Access**

Cross-Cutting Factor: Healthcare System and Access 

Strategy 1: School-based health centers (SBHC) 

Goal: Increase access to health care.

**Objective:** By December 31, 2022, pilot a SBHC in at least one Portage County school district.

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Research school-based health centers (SBHC) and explore the feasibility of implementing one in Portage County.	December 31, 2020	Randy Griffith, Maplewood Career Center	Randy Griffith via email: Maplewood is finalizing the plan to provide on-site health care access during the school day for students. University Hospital will be the provider. Hoping to provide services at the start of they year.
<b>Year 2:</b> Pilot a school-based health center within at least one school in Portage County.	December 31, 2021	Career Ceriter	
<b>Year 3</b> : Continue efforts from years 1 and 2.	December 31, 2022		

# **Cross-Cutting Factor:** Healthcare System and Access ♥

**Strategy 2:** Health transportation outreach

**Goal:** Increase access to transportation.

**Objective:** By December 31, 2022, expand transportation training to organizations serving Portage County

Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue collaborating for annual all-day health transportation training to local organizations.  Collaborate to create condensed version of annual training to increase staff trained.	December 31, 2020	Clayton Popik, PARTA  Christine Herra, Job and Family Services  Karen Towne, Portage County Health District	Christine: We are planning on holding a virtual Transportation Forum the week of 9/21/2020. We had some quiet months with tele-health, but we are starting to get very busy once again. We have installed partitions in our vehicles to keep our drivers and riders safe. We are sanitizing vehicles after every single ride, completing a health questionnaire with each rider daily, and have equipped my drivers with PPE. My staff also have all completed COVID safety training with Bob Walker. So we are fully prepared and really excited to finally be back out on the road!
<b>Year 2:</b> Pilot condensed training to 3 organizations.	December 31, 2021		
Year 3: Expand efforts from year 2.	December 31, 2022		

### Cross-Cutting Factor: Healthcare System and Access

**Strategy 3:** Health insurance enrollment and outreach

**Goal:** Increase health insurance enrollment.

**Objective:** Enroll 15% of identified uninsured residents into a health insurance option by December 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1</b> : Coordinate with community agencies to identify uninsured residents.	December 31, 2020		
Refer the uninsured resident and enroll them in the Health Insurance Marketplace, Medicare, Medicaid, or another health insurance option.		Stephanie Schulda/	
Enroll 5% of identified uninsured residents into a health insurance option.		Cinnamon	
<b>Year 2:</b> Continue efforts from year 1. Enroll an additional 5% of identified uninsured residents into a health insurance option.	December 31, 2021	Young, AxessPointe	
<b>Year 3</b> : Continue efforts from years 1 and 2. Enroll an additional 5% of identified uninsured residents into a health insurance option.	December 31, 2022		

# Cross-Cutting Factor: Healthcare System and Access

Strategy 4: Expand SOAR Student-Run Free Clinic

**Goal:** Increase access to health care.

**Objective:** December 31, 2022, increase the number of days the SOAR Free Clinic is open to a total of six (6) days per month.

per month.			
Action Step	Timeline	Lead Contact/Agency	Progress
Year 1: Continue to implement the SOAR Free Clinic. Expand hours of the SOAR clinic from three to four Saturdays each month.  Promote health services of SOAR in underserved communities.	December 31, 2020	Janet Raber and Lacy Madison, SOAR	Janet: SOAR has expanded to every Saturday via Telemedicine since March. We plan to reopen to on site visits August 1, 2020. We will continue to offer Telemedicine visits. We expanded our Behavioral Health visits and screenings from PHQ2 to PHQ9 plus GAD7 for new patients and those with positive PHQ2. Also CAGE AID for alcohol and substance use. Smoking Cessation is also addressed. We are participating in ODH T2DM Collaborative for Prediabetes and Diabetes screen for women 18-44 w/PMH of Gestational DM. Also AHA Target BP and Target DMPrograms. We are providing Home monitoring-BP and glucose for self management, and to aid in the Telemedicine visits. We provide free lab studies to our patients. We hope to expand to other diagnostic studies like Radiology, Ultrasound, stress echos. Etc. working on setting up a Pharmacy Assistance Program.  Also, SOAR has a new social media platform and NEOMED marketing to get info out to community.
Expand services with integration of Behavioral Health Counseling from Coleman at the clinics.	31, 2021		

Expand Social Determinants of Health screening and referral and tracking.  Investigate the feasibility of Telemedicine.  Investigate the feasibility of EMR.  Add Physician Assistant Students from University of Mount Union to participate in clinic visits.		
Year 3: Continue efforts of years 1 and 2.  Purchase equipment, develop curriculum/training and pilot Telemedicine at SOAR  Provide specialty clinic days, once a month  Develop a referral base for diagnostics and specialties at free or reduced cost.	December 31, 2022	

# **Cross-Cutting Factor: Health Equity**

# Cross-Cutting Factor: Health Equity 🛡

**Strategy 1:** Implicit bias training

**Goal:** Decrease discrimination.

**Objective:** By December 31, 2022, implement at least one implicit bias training per quarter.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1</b> : Work with local stakeholders to create a formal implicit bias training detailing the association between implicit bias and inequity.	December 31, 2020		Mike Thompson: Working on completing an implicit bias and inequity training. Hoping to pilot the training this next quarter.
Pilot the training in one location, such as a school, church, healthcare organization, local business or social service agency. Evaluate the training and make necessary changes.		Mike Thompson, Family and Community	
<b>Year 2:</b> Continue efforts from year 1. Implement the training at least once per quarter.	December 31, 2021	Services	
<b>Year 3</b> : Continue efforts from years 1 and 2. Implement the training at least once per quarter.	December 31, 2022		

	RESIDENTS SERVED (By Quarter & Service Category)*			
SERVICE CATEGORIES	QUARTER 1	QUARTER 1+ QUARTER 2	Quarter 1 + Quarter 2+ QUARTER 3	QUARTERS 1, 2, 3, & 4 (Grand Total for the Year)
Food Assistance (general needs)	15	17		
Food Assistance (COVID-19 related needs)	39	39		
MighyPack Program weekend food (for youth)	26	26		
Youth homework assistance & literacy	9	13		
Passages program referrals	7	7		
Transportation assistance or referrals	3	9		
Health informational meeting attendees	18	18		
GED/HSE Services	4	4		
Utilities assistance	1	1		
Clothing assistance	1	1		
Household goods assistance	1	1		
Housing retention services	1	1		
Household cleaning/sanitizing supplies (COVID-19)	0	41		
Household masks & hand sanitizer distribution	0	180		
Homeownership service referrals	0	1		
Imagination Library referrals	0	1		
Small business resources referral	0	1		
Summer Food Service Programs (SFSP) for youth	0	126		
Innovation Food Service Program for elderly	0	17		
Childcare referrals	0	4		
Unduplicated Residents Served**	66	180		

<sup>\*</sup> Many households receive ongoing assistance over the course of the year. Due to this, the "Total Residents Served" in each quarter is a compounding number, and Quarter 4 will reflect the grand total number of unduplicated residents served in each service category for the entire year.

<sup>\*\*</sup> Many household have received a variety of services, under more than one service category. Therefore, the "Unduplicated Resdients Served" row is **not** a sum of each column.

Additional Meeting Notes:		